

Bob McCoy

Masterlink Lower North Island Regional Manager



Originally from Northern Ireland, I completed an electronic/mechanical apprenticeship before moving into a law enforcement role as a police officer for 20 years, both in London and New Zealand.

I then moved into the insurance industry where I managed teams of assessors/loss adjusters from business-as-usual activities through to numerous severe weather events and the two Canterbury earthquakes.

I joined Masterlink as the Lower North Island Regional Manager in 2014. During this time, I have had the pleasure of employing, mentoring and watching the numerous apprentices I have managed grow into successful tradespeople.

It is always a highlight to present them with their qualification certificates on completion of their apprenticeships. I was particularly delighted when the first apprentice I employed won the 2019 James Douglas Medallion, which is given to a newly qualified plumber, gasfitter or drainlayer in recognition of their trade's excellence. In 2020 and 2022, two of my more mature apprentices have been the top plumbing finalists for this award, which were both outstanding efforts.

I am passionate about my role and believe that the key to growing strong and sustainable relationships with hosts and apprentices is being open and honest, as well as doing what you say you are going to do within the agreed timeframes.

When you use Masterlink as your apprentice employer provider of choice, I will strive to understand your business needs in order to help you select apprentices who are most suited to your company.

"We currently have three apprentices with Masterlink. Bob has become like an extended family member here at Glennies. He usually turns up slightly early for appraisals and has a chat with whoever is around the workshop or office. His appraisals are always carried out in an informal manner, and this puts the guys at ease, which facilitates good communication. The serious stuff is also delivered when required, and Bob seems to have the knack of when and how to do this.

We have always believed that the mentoring side of Masterlink apprenticeships is the jewel in the crown, and those key communication skills are Bob's forte."

**Mike Gooch, Director –
EG Glennie & Co (1980) Ltd**

 bob.mccoy@masterlink.co.nz

 027 479 0075

 masterlink.co.nz